



securly://

100% Cloud Web Filtering
and Student Safety

Product Brief



Background

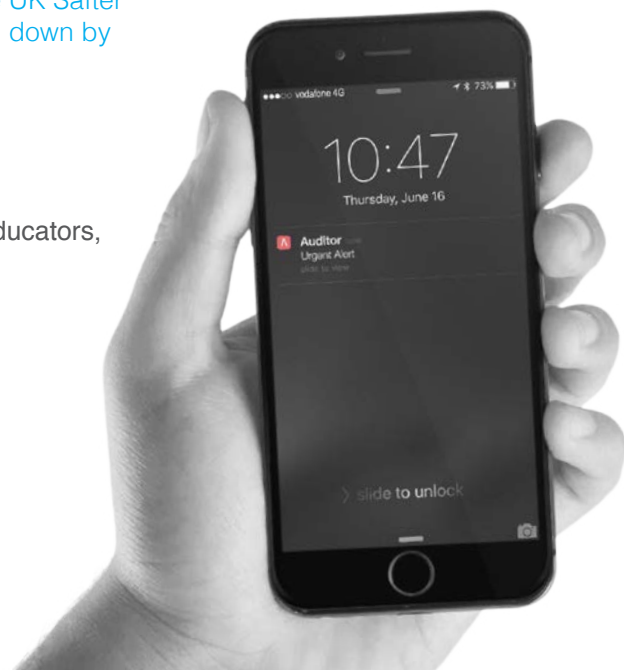
For nearly two decades, schools have been using traditional web filtering appliances and UTM firewalls to provide online student safety. Challenges from faster networks, mobile devices, as well as the UK Prevent agenda now call for the next generation of filtering. Welcome to securly.

The advent of 1:1 initiatives and off-site filtering needs: This means that schools are now responsible for safeguarding student with take home devices. They're also responsible for assuring their parent communities that these devices are being used for the right purposes.

Increased bandwidth demand: The use of video as a learning tool has increased school bandwidth requirements dramatically. The move towards ever more devices (both 1:1 and BYOD) on have also driven this trend. It is not uncommon to see secondary schools with 1Gbps connectivity, and Universities pushing 100Gbps! . The trend towards higher bandwidth has highlighted failings of traditional proxy based appliances as a performance bottlenecks impacting user experience.

The prolific use of Social Media by students: Has left administrators with more questions than answers on where to draw the line on responsible use of school owned devices. Schools are seeing the Internet being used increasingly for bullying, stalking, and posting other disturbing content around radicalisation, terrorism & self-harm. Securly meets the UK Safer Internet Center guidelines for supporting the requirements laid down by Ofstead and other inspection frameworks/

This dramatic shift in the needs of school network managers and educators, has necessitated the need for a web-filtering solution, reimaged.



Securly's Unique Web-Filtering Solution

Securly is the industry's first and only 100% cloud-based web-filtering solution designed from the ground up for today's challenging education environment. Securly provides protection for any device, anywhere, and completely replaces existing on site appliances or Local Authority filtering.

We equip schools for the future by providing the following key features for both Network Managers and parents:

100% cloud, no hardware provides 24/7 protection with native support for any device, anywhere – on or off site!

Securly takes as little as 5 minutes to deploy while saving saving considerable money and time over appliance alternatives.

Elimination of bandwidth bottlenecks, allowing virtually unlimited scalability without added latency.

Provides user authentication and control, with reporting – both onsite and offsite. Now with parental portal and delegated admin.

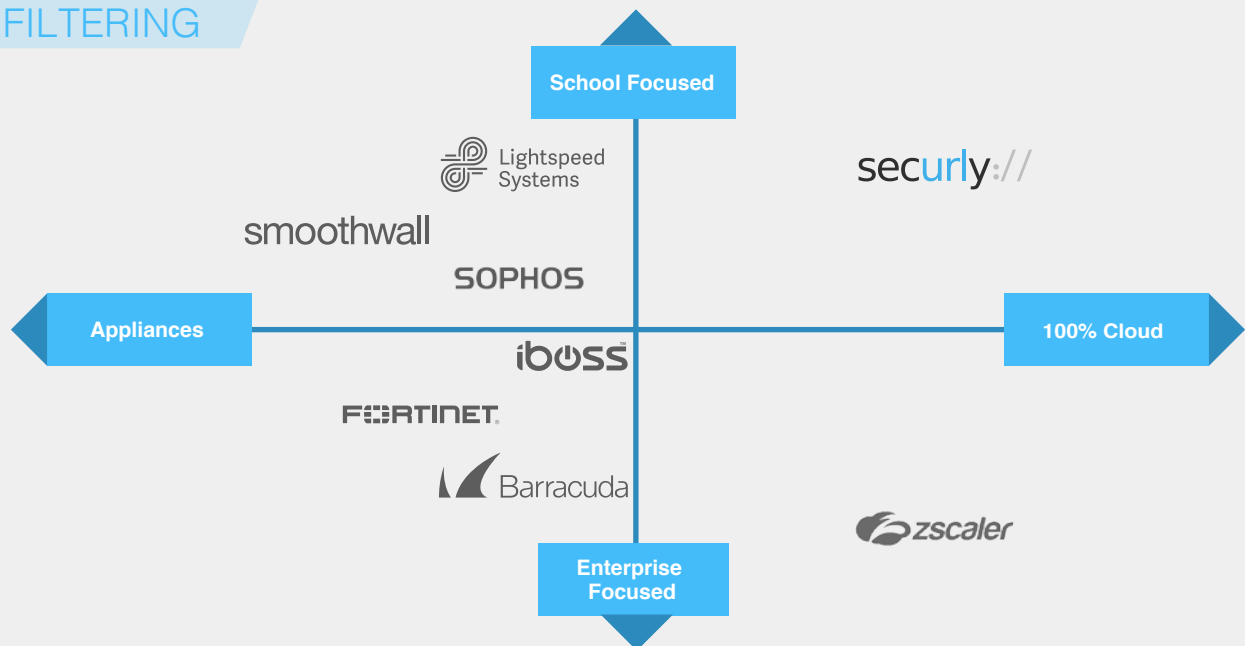
Securly Auditor monitors social media posts and Google email intelligently for signs of bullying and self-harm.



"Securly is the product I've been looking for for 2 years, and it's set to completely disrupt the market"

Karl Rivers - Director of IT
Royal Grammar School, Guildford

POSITIONING: FILTERING



Supporting your Prevent requirements



"With an in-house web filter appliance I always had to worry about a bottleneck to web traffic. With Securly I never think about that."

Jay Attiya, Technology Director

Our unique approach to student safety:



Enabling the safe educational use of modern social media and search tools such as Google, YouTube, Wikipedia both in the classroom and at home. Securly alerts on attempted access to sites related to radicalisation, or terrorism.



Enabling delegated IT admins, safeguarding staff and parents to see what children are searching for on Google, watching on YouTube, or posting on social media platforms



We use sophisticated Artificial Intelligence algorithms to detect any negative sentiments such as bullying, stalking, or self-harm and notify the parents and relevant school staff about any disturbing behavior detected.



Works with All Devices

Securly works with all devices including Chromebooks, iPads, Windows tablets, laptops, Macbooks, and Android tablets.



Educator-focused Features

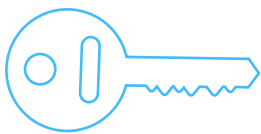
Unlike appliance-based competitors that focus on enterprise security, Securly is designed exclusively to meet the needs of education.

Free Un-Metered Technical Support

A Securly product expert provides customers with white-glove training and knowledge transfer of how the system works and help you with a smooth transition from the appliance world. We also won the Tech & Learning Magazine Stellar Service Award for our technical support service .



Blended GAFE & Active Directory Single Sign-on



As the first filter to offer single sign-on through Google Apps for Education (GAFE) and Active Directory accounts, Securly enables users to log-on once and not have to remember additional usernames and passwords. Microsoft 365 support is coming in Autumn 2016.

Delightful SSL Handling

Securly's selective SSL decryption elegantly solves the SSL throughput issues that plague most appliance based web-filters. We decrypt only those sites where we need to monitor or filter content and keywords, and leave others such as banking alone.



Securly' Student Safety Mission

With school owned devices being used by students to vent negative emotions like bullying and self-harm, web-filtering is no longer about just blocking age-inappropriate content. It also involves encouraging students to be good Digital Citizens and bringing parents in as equal partners in 1:1 initiatives. Securly is deeply committed to helping schools achieve this goal.

Bullying and Self-Harm Detection



We are not a simple URL filter! Securly's bully and self-harm detection algorithm uses Artificial Intelligence to search for emotional language in social media posts, catching phrases like "I don't know how much longer I can handle this" and "Nobody likes you" even in the absence of obvious keywords like "suicide".

Parent Portal & Weekly Email Reports



Parents can now view their child's activity] in-school and at-home across all of their school-owned devices. All of this is delivered via beautifully designed dashboards, email reports and soon a new mobile app. Parents can customize what their child can do and see - allowing or denying access to specific sites and categories. Schools are able to customize levels of access for parents. Schools can work with Securly student-safety coordinators to have these services rolled out to their parents through a simple process.

Securly's Student Safety Coordinators

We have a team dedicated to partnering with working with stakeholders at all levels within the School Administration to help them bring to fruition - the goal of student safety.

Securly's Flagged Activity has helped us contact school counselors four times to make them aware of alarming posts by teenagers ... The avoidance of a single tragedy with one of our students is worth 1000x the subscription price.

Mark Nelson,
Technology Director



"We chose Securly because of its unmatched ability and top notch commitment to not only keep our students safe, but also to bring our parents into partnership in monitoring their children's Internet activity on a 24/7 basis"

Phil Hintz,
Technology Director



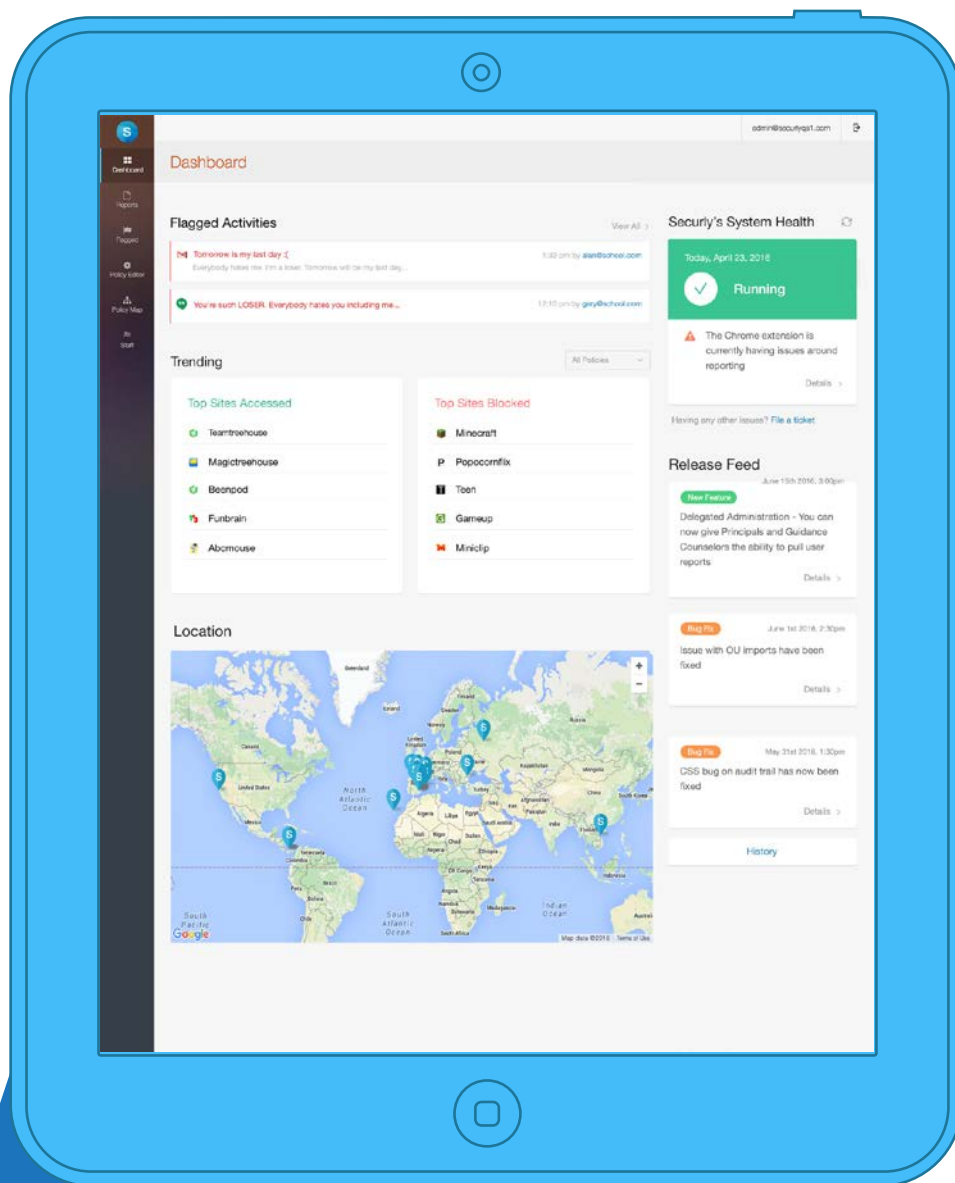
Summary

Securly has positioned itself as the only web-filtering company that is focused on helping schools comply with the Prevent filtering and reporting requirements, while offering the convenience of cloud delivery. With unlimited scalability as standard, we are meeting the needs of 21st century education. No wonder we are America's fastest growing school web filter - now available in the UK!

Evaluate Securly Today

We can set you up with a FREE unlimited evaluation of our product. Get in touch with us TODAY!

Email: sales@securly.co.uk



Securly is fast becoming the easiest, most classroom friendly web filter I've ever used.



Andrew Schwab
District CTO, California

We looked at a range of web filters. Nothing came close to Securly. It can filter any device, not just Chromebooks. This was really important to us.



Gary Spracklen, Head
King Barrow School Dorset/
Government edutech advisor





securly://



Copyright ©2016 Securly, Inc. Respective trademarks acknowledged
Securly EMEA, Cygnicom Ltd, 5300 Lakeside, Cheadle Royal, Manchester. SK8 3GP
+44 (0)161 826 1046
www.securly.co.uk