securly://

MEDIA KIT 2019

Table of Contents

I.	Introduction	03
II.	Mission and Vision	04
III.	Securly	04
IV.	Founders	05
V.	Leadership	06
VI.	Keeping Kids Safe Since 2013	07
VII.	Awards and Certificates	08
VIII.	Securly Offices	09

Introduction

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In many ways, the internet has forever changed the world as we know it. From isolated villages to thriving cities of commerce, the internet intimately connects each of us in ways previously unimaginable. It reminds us that new interests, new experiences, even new friends, are just a keyboard away.

As such, more and more schools, particularly K-12, are providing students with school-owned devices (1:1) such as Chromebooks, PC's, and iPads that can be taken home. With these, kids can track school assignments, research topics, even turn in homework. **The internet has made education more accessible, more dynamic, and our kids smarter**.

At the same time, the internet has an uglier side. It's home to activities and information that can be considered nefarious, predatory, even illegal. Like it or not, this dangerous underbelly of the information superhighway is only ever just a few clicks away for any child.

Of course, parents and schools can block certain sites on their networks. But with an estimated 300-500 new sites launched each minute, they cannot block them all. On-premise filters exist, but they are costly (making them impractical for poorer districts) and they suffer, as all hardware does, from built-in obsolescence.

Enter Securly Inc. Securly allows districts the ability to do more at a lower cost and with a much smaller network footprint. **Securly provides school admins with cloud-based solutions to secure their networks, keep students safer, and easily maintain CIPA compliance**. Keeping kids safe while keeping costs down is a win for everyone involved.

And we're just getting started.

Mission and Vision

Simply put, our vision is a digital world that is safer and healthier for kids. We see a digital life where the internet is a place of learning and aspirational exploration, and social media is a vehicle for understanding and community acceptance.

Our mission is not to censor the internet, but to mitigate the negative effects it can have on kids. We develop solutions to keep kids safe online - wherever they are - at school, at home or out living their lives. From tools to help adults create a kid-friendlier internet to an AI that recognizes signs of bullying and even intuits risks of self-harm, Securly will continue breaking new ground in order to meet problems head-on. **For every child we empower to stand strong, for each kid who chooses hope over hopelessness, the Securly team innovates and builds the next solution to support kids' safety and healthy digital lives**.

Securly

With offices on three continents, **Securly is one of the fastest-growing EdTech companies in Silicon Valley**. With pioneering developments, Securly continues to be a leader in an industry that is continually evolving.

Backed by venture capital, Securly experienced a 2000% growth rate with its first foray into the market. As its market share continues to increase, so does the positive reach that it has into the lives of schools, parents, and kids. Protecting students against the seeping toxicity of the internet is a battle Securly fights (happily) on many fronts; monitoring children for signs of sorrow and hopelessness is a mantle Securly proudly picks up.

Founders

Securly was created with a single intention: to keep kids safe online. To accomplish this, **the founders combined decades of experience** in enterprise network security with an entrepreneurial and pioneering spirit (as well as the cool-headed temperament of a high-stakes gambler) **to create the critical solutions becoming necessary in an increasingly digital world**.

Vinay MAHADIK

Co-Founder/CEO

Vinay's career is deep-rooted in tech. From a vulnerability engineer at *Qualys* to later as a senior manager at *McAfee*, Vinay was imperative in next-generation firewall, and listed as inventor on several patented technology products. He received a Masters in Network Security from NC State, and an MBA from the Wharton School.

Bharath MADHUSUDAN

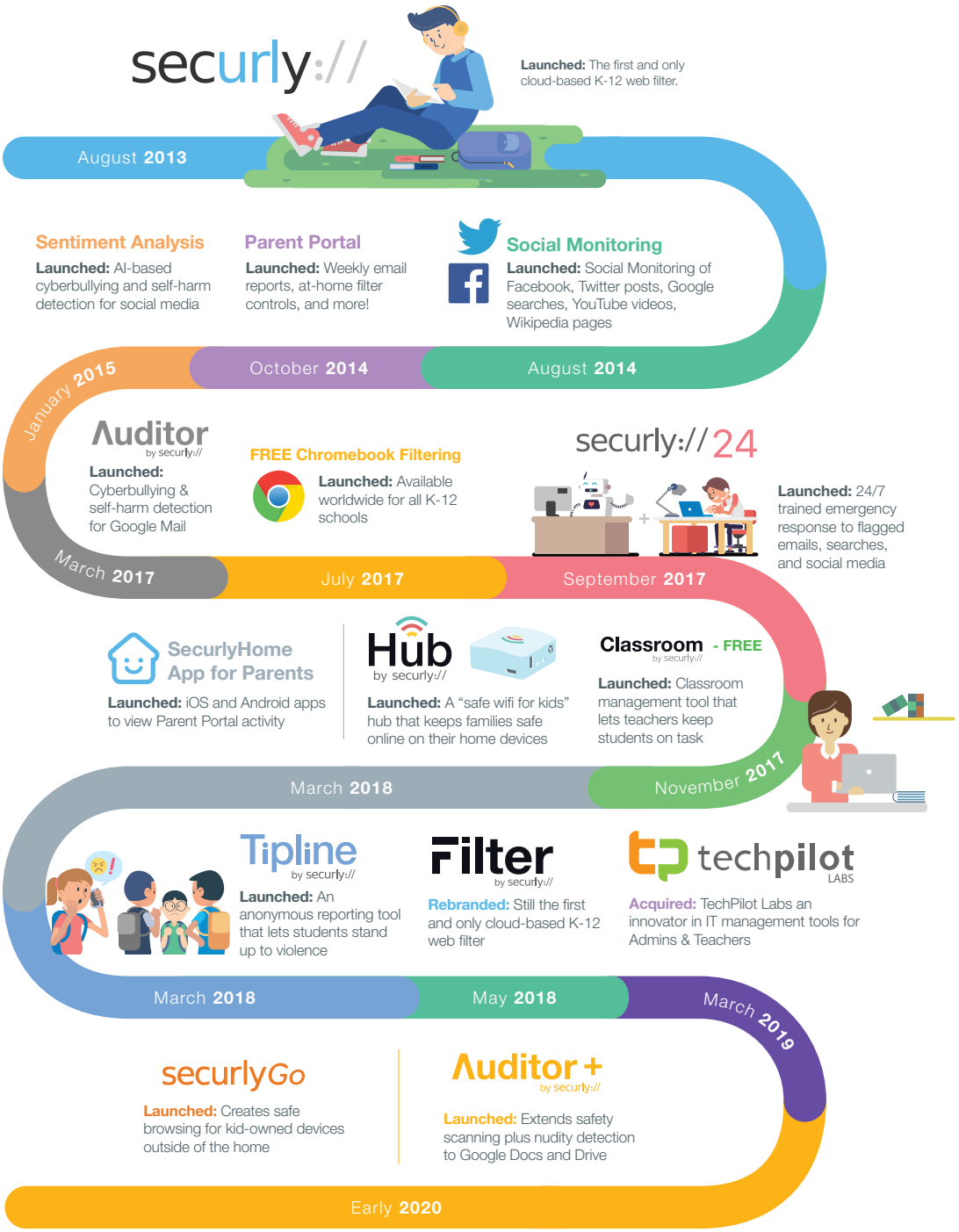
Co-Founder/CTO

Bharath spent over 10 years steeped in network security. He designed the application firewall and intrusion prevention components of the next-generation firewall at *Huawei-Symantec*. He received his Masters in Network Security from Washington University in St. Louis.

Outside of EdTech, Bharath has a linguist's passion for language and Phileas Fogg's love of travel.

Keeping Kids Safe Since 2013

Securly acquires TechPilot Labs



Awards and Certificates

Rated #519
by Inc. 5000

ISTE
Best in Show
2018

Tech & Learning
Stellar Service Award 2016

iKEEPSAFE PRIVACY
CALIFORNIA STUDENT
BADGE

IWF
Internet Watch Foundation

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