



# Uncover student app usage insights to make smart edtech decisions



When your district or school is running dozens of educational apps and licenses, you need to know which investments are actually being used and paying off. Chances are, you're unknowingly wasting precious budget dollars on edtech tools that are underused or not being used at all.

Given the sheer volume of applications and websites that may be in use, identifying these hidden budget drains can feel like an insurmountable task. Stop-gap solutions like conducting manual surveys and piecing together individual reports are imperfect at best and often provide only limited insights. There has to be a better way.

You'll find it in Securly Reveal. Providing unprecedented visibility into application, website, and device analytics, Reveal helps you know exactly what edtech tools are being used, by whom, and how often. You're able to measure how both paid and free resources are used, so you can measure your return on academic achievement and make data-supported decisions.

With Reveal, you get complete usage data so you can know the impact of your education technology program:

- · Gain deep insights into app and website usage
- Reduce wasted technology spend at the district and school level
- Identify opportunities for additional tech training and PD
- · Access and export reports on demand to inform decisions

"Securly Reveal helps us see the actual usage of products we have purchased across the district. We're able to compare the usage data provided by the service or fill in the actual usage data that they don't provide."

### Jacob Standish,

Program Manager, Technology Services, Charlotte-Mecklenburg Schools

## How Reveal works



**1.** Reveal is "always on" and automatically collecting activity data for the websites and apps being used on student devices.





**2.** All activity data is consolidated in a single dashboard for easy access and analysis.



## **Benefits**

- Get on-demand access to edtech usage data
- Visualize aggregated application, website, and device data in a single dashboard
- ullet Know exactly how apps and websites are being used or not
- Identify and eliminate waste to optimize return on academic achievement
- Make smart edtech decisions supported by actual usage data

#### **Features**

#### Simple Deployment

· Get up and running quickly with our import manager and pre-defined data import templates.

#### **Cloud Delivery**

· Scale an unlimited number of wireless devices with no server requirement and absolutely no impact on your network performance.

#### **Analytics & Insights**

- · Know what applications and websites are being used, by whom, and how often to inform technology allocation and decision making.
- Track how many devices are being monitored, and understand usage trends.

#### **Cross Platform**

• Works on Chromebook, PC, and Mac devices and in mixed environments.

#### **Accurate Class Rostering**

• Integrates directly with student information systems (SIS), including PowerSchool, Infinite Campus, and Skyward, to streamline implementation and ensure accurate class rostering.

#### **Data Security**

· Stores student information as de-identified data accessible only via permission set for each user role.

#### **Data Access**

· Gain unrestricted access to your data, plus holistic and comprehensive reporting.

# Understand edtech usage to maximize your return on investment

Your decisions are only as good as the information you have to support them. With Securly Reveal, you'll know exactly how edtech tools are being used so you can make smart decisions supported by data and optimize your budget for maximum impact.

Experience the power of Reveal for yourself. Request a personalized demo today.

**Book a Reveal demo** 





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